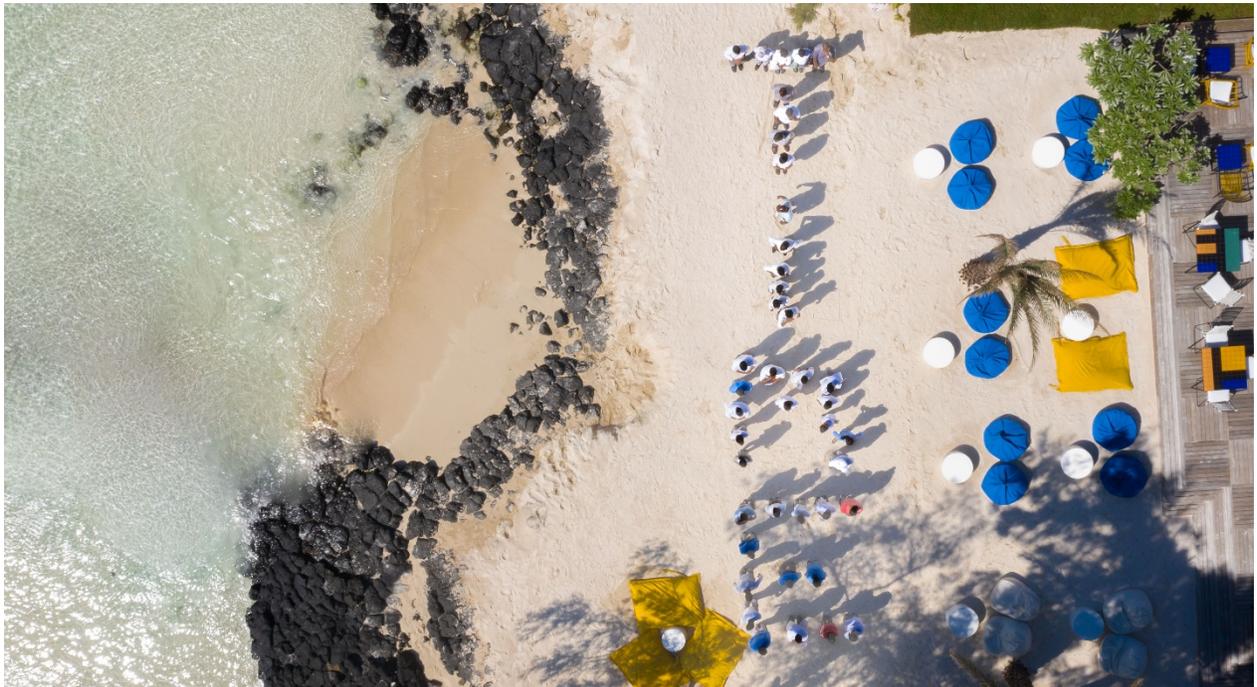


SALT

PRESS RELEASE

SALT of Palmar Makes Time Magazine’s List of “World’s Greatest Places 2019”



23 August 2019, Mauritius – SALT of Palmar is named one of the World’s Greatest Places in Time Magazine’s second annual list, celebrating 100 places across the world in a variety of categories including museums, parks, restaurants and hotels. Nominations are solicited from Time’s editors, international correspondents as well as industry experts, and are based on quality, originality, sustainability, innovation and influence.

“We are extremely proud and humbled to be recognised by Time Magazine for this incredible journey since SALT of Palmar opened in November 2018. This is truly a wonderful testament and recognition for our team members who have worked so hard to make a difference for our guests, local communities as well as one another,” said Raj Reedoy, General Manager of SALT of Palmar.

SALT of Palmar’s purpose of connecting people to local people and places allows guests to interact with the Mauritian community through various initiatives such as Skill Swap – a platform

Connecting people to local people and places.

SALT

PRESS RELEASE

where guests and locals exchange their knowledge and skills; boosting the economy by collaborating locally for the hotel's amenities and in the process, educating the locals on sustainability through re-using and up-cycling; advocating the ban of single-use plastics in the



resort by providing all guests with aluminum refillable bottles and providing Nordaq Fresh water taps throughout the resort; removing all buffets from the restaurant with a view of having zero food waste and encouraging guests' participation in all aspects of their stay, including hand crafting decorations and baking their own cakes with chefs during special occasions.

"SALT of Palmar is conceptualised to make travel meaningful. We seek to educate and entertain everyone who comes in contact with our team so that they will leave us feeling transformed and inspired. It is truly an honour to be recognised with this accolade," added Nitesh Pandey, Senior Vice President of The Lux Collective.

The full list released by Time Magazine today can be found [here](#).

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P R E S S R E L E A S E

Editors Notes:

About The Lux Collective

The Lux Collective is a global hotel operator headquartered in Singapore and manages brands LUX*, SALT, Tamassa, SOCIO and Café LUX*. Other properties managed by The Lux Collective include Hotel Le Recif, Reunion Island as well as Ile des Deux Cocos, Mauritius, a private paradise island. Successful hospitality experiences are created through hard work, passion and the collaboration of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners, they create and deliver some of the leading hospitality experiences in the world. Putting people first is the core of their culture as well as staying true to its values of being passionate, responsible and innovative in all that they do. The Lux Collective make each moment matter by caring about what matters.

An affiliate member of IBL, a major economic player in the Indian Ocean, and a leader of the “TOP 100” Mauritian companies, IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

The Lux Collective currently owns and/or manages:

LUX* Resorts & Hotels

Mauritius: LUX* Grand Gaube Resort & Villas, LUX* Belle Mare Resort & Villas, LUX* Le Morne Resort, and LUX* Grand Baie Resort & Residences (opening 2020)

Maldives: LUX*North Male Atoll Resort & Villas and LUX* South Ari Atoll Resort & Villas

Ile de la Reunion: LUX* Saint Gilles Resort

Turkey: LUX* Bodrum Resort & Residences

China: LUX* Tea Horse Road Lijiang, LUX* Tea Horse Road Benzilan, LUX* Tea Horse Road Dali (opening mid 2020), LUX* Zhuhai (opening 2020) and LUX* Luxelakes, Chengdu (opening 2022)

Vietnam: LUX* Phu Quoc (opening 2020)

France: LUX* La Baraquette (opening 2021)

Italy: LUX* Tuscany (opening 2021)

UAE: LUX* Al Zorah, Ajman (opening 2021)

SALT Resorts

Mauritius: SALT of Palmar

China: SALT of Wolong, Sichuan (opening 2020)

Tamassa

Mauritius: Tamassa Bel Ombre

SOCIO

Mauritius: SOCIO Trianon (opening 2021)

About SALT

SALT is a humanistic approach to hospitality created by The Lux Collective in September 2018, connecting modern explorers with meaningful travel experiences. Spearheaded by hospitality visionary and CEO of The Lux Collective, Paul Jones, SALT introduces a new breed of hospitality for the culturally curious. Devoted to the wonder of all things local and sustainable, SALT resorts take guests to people - not just places. It reveals to guests the beating heart of destinations and their communities and get them out there exploring it – the SALT way.

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