

2 March 2020

## The Lux Collective to Unveil New Flagship Property in Mauritius, LUX\* Grand Baie Resort & Residences, Opening Second Quarter of 2021



**Singapore** - Hospitality trailblazer [The Lux Collective](#) has announced plans for its newest property, **LUX\* Grand Baie Resort & Residences**. The hotel will open in Mauritius in the second quarter of 2021 and will become the flagship property for the group's much-loved brand [LUX\\* Resorts & Hotels](#). Located in the popular Grand Baie neighbourhood in the north of the island, known for its picturesque beaches, vibrant downtown village and favourable year-round climate, the property will offer sophisticated beachside living for the upscale, modern traveller.

Contemporary architecture will see the resort blend seamlessly into its tropical surroundings, whilst interiors have been conceived by renowned London-based designer **Kelly Hoppen**. A neutral colour palette, elegant soft textures and wooden accents will create a calming sanctuary that allows the vibrant shades of the Mauritian surroundings to speak for themselves.

Set to become the most exciting newly built resort in Mauritius, LUX\* Grand Baie Resort & Residences will house **86 spacious suites** (65sqm) and **eight two-bedroom villas** with private swimming pools (from 240sqm) in the main resort complex. Sitting adjacent to the resort are an additional **24 luxurious**

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**residences** (from 180sqm), complete with two bedrooms, private pools and small modern kitchens, connected by bridge to the main resort. All rooms overlook the resort's pristine sheltered beach and lagoon, whilst floor-to-ceiling windows and expansive terraces maximise the views Grand Baie is famed for. To increase sleep wellness, the design team engaged with an acoustics expert to carefully configure every suite to eliminate outside noise.

The signature three-bedroom **Beachfront LUX\* Villa** (420sqm) provides the ultimate tropical hideaway with direct access to the beach, a wide sun deck, and a fully equipped kitchen with a personal chef and butler on standby. Guests can opt to spend days at their own private pool or visit one of the resort's three communal swimming pools.

Offering laid-back dining from morning to night, **Beach Rouge** – LUX\* Resorts & Hotels' signature beach club concept - sits on the water's edge and serves fresh, locally-sourced cuisine for breakfast, lunch and dinner. Eye-catching **Ai KISU** (meaning 'flame' in Japanese) will offer best-in-class Asian cuisine in a lively atmosphere, whilst its accompanying nightclub affords sleek interiors and sets from international DJs and local musicians alike. Perennial [Reasons to Go LUX\\*](#) favourite **ICI** will create artisanal homemade dairy and vegan ice creams, sorbets and popsicles, and **Café LUX** will brew fresh organic own-blend coffee. Completing the impressive line-up of bars is an in-pool bar that guests can swim up to, and an additional pool deck bar serving up fresh juices, smoothies and cocktails.

The jewel in the resort's crown will be its expansive **rooftop**, affording spectacular panoramic views of the surrounding Indian Ocean. The adults-only area will be home to a 30m infinity pool surrounded by cabanas and plenty of natural greenery; **Bisou**, an inventive raw restaurant and bar; a cookery school showcasing the best of Mauritius' vibrant flavours; and an open-air wellness space for sunrise meditation and yoga classes. As night falls, guests will enjoy lively music sets from the hotel's resident DJ.

**LUX\* Me Wellbeing** offers an array of immersive thermal experiences including a unique hydrotherapy concept, Turkish Hammam and Tepidarium soaks, alongside eight spacious treatment rooms where guests can experience signature spa treatments on sand and water beds. The **LUX\* Me Fitness** concept will curate wellbeing programmes for guests tailored to their body types and fitness goals, overseen by an experienced Wellness Concierge. The hotel also offers a yoga and Pilates studio, fully equipped gym and indoor cycling studio which will conduct energising classes to a heart-pumping playlist.

Children will be well looked after with an array of family programmes focused on fun-filled learning and mindfulness. The **PLAY Kids Club** for children aged 3 to 11 offers an outdoor garden space, aquatic zone, library, arts and crafts area and mini-kitchen. **STUDIO 17** is an adult-free hang out area for teens aged 12 to 17, as well as offering outdoor activities including kayaking, SUP, beach football and volleyball.

Located 60 kilometres from Sir Seewoosagur Ramgoolam International Airport, LUX\* Grand Baie Resort and Residences is set to transform the tourism landscape of Mauritius.

For more information, visit [LUX\\* Grand Baie Resort & Residences](#) or follow our exciting journey on Instagram [@luxresorts](#).

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## **About The Lux Collective**

The Lux Collective is a global luxury hotel operator headquartered in Singapore and manages brands LUX\* Resorts & Hotels, SALT, Tamassa, SOCIO and Café LUX\*.

Successful hospitality experiences are created through hard work, passion and the collaboration of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners, they create and deliver a variety of the leading hospitality experiences in the world. Putting people first is the core of their culture as well as staying true to its values of being passionate, responsible and innovative in all that they do. The Lux Collective make each moment matter and cares about what matters. By providing comfort through thoughtful and exquisite designs, they create experiences that make each moment matter for all guests.

The Lux Collective is committed to operating in a considered and respectful manner that is mindful of future generations.

An affiliate member of IBL, a major economic player in the Indian Ocean, and the leader of the “TOP 100” Mauritian companies, IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

The Lux Collective currently manages:

## **LUX\* Resorts & Hotels**

**Mauritius:** LUX\* Grand Gaube Resort & Villas, LUX\* Belle Mare Resort & Villas, LUX\* Le Morne Resort and LUX\* Grand Baie Resort & Residences (opening 2021)

**Maldives:** LUX\*North Male Atoll Resort & Villas and LUX\* South Ari Atoll Resort & Villas

**Ile de la Reunion:** LUX\* Saint Gilles Resort

**China:** LUX\* Tea Horse Road Lijiang, LUX\* Tea Horse Road Benzilan, LUX\* Tea Horse Road Dali (opening 2021), LUX\* Tea Horse Road Pu'er (opening 2021) and LUX\* Luxelakes, Chengdu (opening 2023)

**Vietnam:** LUX\* Phu Quoc (opening 2022)

**France:** LUX\* La Baraquette (opening 2022)

## **SALT Resorts**

**Mauritius:** SALT of Palmar

## **Tamassa**

**Mauritius:** Tamassa Bel Ombre

## **SOCIO**

**Mauritius:** SOCIO Tribeca Central (opening 2022)

## **About LUX\* Resorts & Hotels**

LUX\* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

**Contact Person** Grace Lee / Vice President – Public Relations / [grace.lee@theluxcollective.com](mailto:grace.lee@theluxcollective.com)

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