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LUX* Resorts & Hotels Launches Unique Collectable Experiences

Experiences designed to help people celebrate life while supporting responsible tourism

Singapore – Luxury hospitality brand LUX* Resorts & Hotels launched its highly aspirational holiday experiences in Mauritius, La Reunion, the Maldives and China. Known as **Collectable Experiences**, these unique adventures are put together by well-connected locals. From casting a line out to sea with Mauritian fishermen in a traditional wooden *pirogue* followed by a ceviche-making lesson with your freshly-caught catch; to discovering the hidden-away art and cultural curiosities not found in any tourist guide book; and even exploring an active volcano accompanied by a picnic on the volcanic plateau.

“These Collectable Experiences are focused on providing meaningful stories and memories in the new era of tourism that also contributes positively to the group’s efforts of sustaining a circular economy, a holiday that gives back to the destinations you are visiting,” said Julian Hagger, Executive Vice President of The Lux Collective.

- **The ultimate local guide for epicureans**

Disconnect from the ordinary at **LUX* Grand Gaube Resort & Villas** and embark on a traditional wooden *pirogue* with a local fisherman. He will take you out fishing and snorkelling at Ilot Bernache, an islet off the mainland, and learn to make ceviche with the fish you will have caught before enjoying a beach barbecue of seafood prepared by your butler. Take a walk around the island and plant a mangrove tree, contributing to one of Earth’s most endangered ecosystems. As you sail back, enjoy an Aperitivo with the stunning Mauritian sunset as the backdrop.

- **Fun for the family**

We all like to know where the food on our plate comes from so **LUX* Belle Mare Resort & Villas** has built a farm to cultivate pesticide-free tomatoes, herbs, greens and even berries. Join our farmers at L’Aubergine Farm on a guided tour of the greenhouses and learn the techniques of hydroponic farming so you can create your own at home. Engage in a family challenge and make your own salad from scratch using the freshest produce for a real farm-to-table meal.

Enjoy complete privacy on a secluded beach at the West Point of **LUX* South Ari Atoll Resort & Villas** where the butler will have set up a picnic with your favourite drinks and gastronomical delights, playing your choice of music, sun beds and games to keep you entertained all day. Help a good cause by planting and naming your own coral in the lagoon with the resident marine biologist, snorkel with whale sharks and enjoy a round of bespoke cocktails or mocktails with traditional Maldivian fare by our pop-up bartender once back on the boat.

- **Adventures for the adrenaline junkies**

Few people on this planet can claim to live near an active volcano. Reunion Island, which was formed by a volcano, is famed for Piton de la Fournaise. **LUX* Saint Gilles Resort** has curated an entire experience around the shielded volcano that includes an interactive guided tour with a volcanologist, a drone-flying lesson near the crater followed by a zero food waste picnic on Plaine des Sables, a desert panorama with reddish rocks and black volcanic slag resembling a breath-taking otherworldly landscape 2,260 metres above sea level.

If you would rather be riding the waves than watching them from the beach, **LUX* North Male Atoll Resort & Villas'** Surf Safari fits the bill. With several secret surf spots all a stone's throw away from the resort, you will find an exhilarating wave to ride whether you are a beginner or a professional. A deep tissue massage, sunrise yoga on a rooftop, and healthy, nourishing cuisine are all you need to recover after a day of catching waves. Your love for the ocean does not have to end there, adopt an endangered sea turtle and become a guardian of the ocean.

- **Celebrating romantic milestones**

Stargaze, cloud-watch and go deep within the lush and wild jungle of Le Morne. Ascend Le Morne Brabant in a 4x4 to enjoy an Aperitivo prepared by the team at **LUX* Le Morne Resort** with a spectacular sunset view, before sending wishes of love and happiness to the heaven with a sky lantern lighting ceremony.

- **Cultural and arts enthusiasts**

Explore the culture of Yunnan's *Naxi* minority ethnic group through the eyes of our local team members at **LUX* Tea Horse Road Lijiang**. Our Chef will take you to the *Naxi* Traditional Chinese Medicine (TCM) market where you will discover herbs, medicinal plants, and local produce which you will pick out for that night's hotpot dinner. Go on a guided tour with our concierge to *Dayan* Ancient Town and *Baisha* Old Town and learn traditional silk embroidery before meeting a *Dongba* shaman to learn to decipher hieroglyphic *Dongba* scriptures.

- **Wellness and mindful retreats**

LUX* Tea Horse Road Benzilan provides fast track access to *Songtsam Lin* Monastery, Yunnan's largest Tibetan monastery, and a privileged peek into the Lama's private quarters where you can spend some time in the company of the spiritual leader over a cup of traditional yak butter tea. Learn to make a yak butter lamp, which holds a special connotation in Tibetan Buddhism and make a wish by tying a ribbon to the Tree of Wishes which had been blessed by the Living Buddha of *Dong Zhulin* Monastery.

Focus on the natural beauty of the Maldivian atoll by unplugging at **LUX* South Ari Atoll Resort & Villas** and surrendering your smartphone and iPads upon arrival. Customise your own body scrub with homemade local ingredients, recharge with a private sunset sound bath on a traditional *dhoni* and take up a culinary challenge with ingredients freshly picked from the hotel's garden. If you successfully disconnect from the digital world throughout your stay, a percentage of the bill will be donated to local community initiatives.

For more information on the Collectable Experiences or to make a reservation, visit [LUX* Resorts & Hotels](https://www.luxresorts.com).

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[luxresorts.com](https://www.luxresorts.com)

About LUX* Resorts & Hotels

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.