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## The Lux Collective Announces the Signing of New Resort in Guangxi China



*Stunning natural views from the suites and villas of LUX\* Chongzuo, Guangxi*

**Singapore** - The Lux Collective, a luxury hotel management operator headquartered in Singapore, has signed an agreement with Mingshi Yijing Tourism Development Co. Ltd. to manage the first international five-star resort in Chongzuo, Guangxi opening January 2021.

**LUX\* Chongzuo, Guangxi** will feature 56 suites and villas starting from 79 net square metres, with private terraces and plunge pools that open up to the breath-taking natural surroundings. Other facilities include an outdoor infinity pool, LUX\* Me Spa and fitness centre, specialty restaurants and bars, a kids club as well as [LUX\\* Reasons to Go](#) signatures such as Cinema Paradiso and Tree of Wishes.

Located in the southwest of Guangxi Zhuang Autonomous Region, Chongzuo is famed for its mountainous views with numerous karst formations. The resort, surrounded by lush greenery and mountainous rivers, is located two and a half hours drive from Nanning Wuxu International Airport and 10 minutes from the borders of Vietnam. Several scenic spots including the Detian Waterfall, Asia's largest transnational waterfall, and the Nongguan Nature Reserve, home to the endangered white-headed langurs, are just 30 minutes' drive from the resort.

"We are honoured to be working with Mingshi Yijing Tourism Development Co. Ltd to grow the LUX\* Resorts & Hotels brand within China and to operate a premier resort in one of the country's most

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beautiful destinations. The opening of LUX\* Chongzuo, Guangxi will redefine the luxury hospitality experience in the region and offer respite to the modern traveller seeking affluent slow travel experiences," said Karen Lai, The Lux Collective's Senior Vice President – Global Business Development.

LUX\* Chongzuo, Guangxi is expected to open on 1 January 2021.

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### **About The Lux Collective**

The Lux Collective is a global hotel operator headquartered in Singapore and manages brands LUX\* Resorts, SALT, Tamassa, SOCIO and Café LUX\*. Other properties managed by The Lux Collective include Hotel Le Recif, Reunion Island as well as Ile des Deux Cocos, Mauritius, a private paradise island.

Successful hospitality experiences are created through hard work, passion and the collaboration of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners, they create and deliver some of the leading hospitality experiences in the world. Putting people first is the core of their culture as well as staying true to its values of being passionate, responsible and innovative in all that they do. The Lux Collective make each moment matter and cares about what matters. By providing comfort through thoughtful and exquisite designs, they create experiences that make each moment matter for all guests.

The Lux Collective is committed to operating in a considered and respectful manner that is mindful of future generations.

An affiliate member of IBL, a major economic player in the Indian Ocean, and a leader of the "TOP 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

The Lux Collective currently manages:

### **LUX\* Resorts & Hotels**

**Mauritius:** LUX\* Grand Gaube Resort & Villas, LUX\* Belle Mare Resort & Villas, LUX\* Le Morne Resort and LUX\* Grand Baie Resort & Residences (opening 2021)

**Maldives:** LUX\* North Male Atoll Resort & Villas and LUX\* South Ari Atoll Resort & Villas

**Ile de la Reunion:** LUX\* Saint Gilles Resort

**China:** LUX\* Tea Horse Road Lijiang, LUX\* Tea Horse Road Benzilan, LUX\* Tea Horse Road Sangushui (opening Oct 2020), LUX\* Tea Horse Road Peach Valley (opening Oct 2020), LUX\* Tea Horse Road Baoshan Stone Town (opening Dec 2020), LUX\* Tea Horse Road Daju Village (opening Oct 2020), LUX\* Tea Horse Road Dali (opening 2021), LUX\* Tea Horse Road Pu'er (opening 2021), LUX\* Liyang (opening 2022) and LUX\* Luxelakes, Chengdu (opening 2022)

**Vietnam:** LUX\* Phu Quoc (opening 2022)

**France:** LUX\* La Baraquette (opening 2023)

### **SALT Resorts**

**Mauritius:** SALT of Palmar

### **Tamassa**

**Mauritius:** Tamassa Bel Ombre

### **SOCIO**

**Mauritius:** SOCIO Tribeca Central (opening 2022)

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