



LUX* La Baraquette Resort & Residences Presents A World of LUX* Unlimited Opportunities

LUX Resorts & Hotels' first European property is set to open in 2023*



1 April 2021, Singapore - Located in the picturesque port town of Marseillan, LUX* La Baraquette Resort & Residences overlooks a private vineyard and the picturesque Thau Lagoon, the 240 kilometres UNESCO world heritage site, with 84 suites as well as 167 apartments and villas enjoying spectacular vistas of the surrounding countryside and the lagoon.

This mixed-use development, built in partnership with leading developer **Propriétés & Co**, offers 133 studios to four-bedroom stylish apartment residences, 30 Mediterranean patio villas as well as four spectacular waterfront villas. All villas benefit from having a private pool. These stylish residences are thoughtfully designed, capturing the relaxed yet chic Mediterranean elegance. Owners will have direct access to LUX* La Baraquette's 11-acre vineyard and Wine Academy, which includes one-to-one harvest experiences, winemaking courses and personal wine storage areas. A Nautical Club is also part of the offering.

In this post-Covid era, the rise of the workcation hybrid travel trend is here to stay. LUX* La Baraquette Resort & Residences offers the best of both worlds where residents will have access to all the unique amenities and privileges of the resort whilst retaining the intimacy and personal touches of a home. An array of world-class restaurants, wellness facilities and water sports activities offered by the resort will also be accessible by the residence owners.

Architecture and Interiors

Slow Life Architects from Barcelona took inspiration from the traditional architecture of the farmhouses as well as *Maison de Vignerons* (winemakers' homes), and created an inspired architecture utilising stone masonry and local materials with interiors crafted by the esteemed Lázaro Rosa-Violan, best known for delivering experience-driven spaces at some of the finest establishments



across Europe. Cleverly combining colours, textures, and mood of the Mediterranean, these upmarket residences offer bright and expansive spaces.

Tranquil Lifestyle

Marseillan is thought to be one of the oldest French towns founded in the sixth century B.C. by Greek merchants extending their commercial activities along the Mediterranean coast. This charming portside town has a bustling market and thriving restaurants steeped in history. Romans built the harbour to establish Marseillan as a fishing town.

The Languedoc region, where Marseillan is located, is known for its wine production today and is the largest wine producing area in the world. Thus, LUX* La Baraquette is surrounded by some of the country's finest vineyards and overlooks the world famous oyster beds of the Thau Lagoon, home to over 700 Mediterranean species including 18 varieties of shellfish, of which the most important of all is the Pink Diamond oysters, a favourite delicacy in this region. In addition to its leisurely Southern France charm, the region benefits from 300 days of sunshine every year.

Hikers and explorers will find many hours of enjoyment in the great outdoors and are likely to stumble upon one of the numerous historic villages, towns and chateaux. For skiers, the peaks of Pyrenees are just a day trip away.

LUX* Unlimited Benefits

Residence owners not only own the key to a beautiful country home in France; owners can also exchange their complimentary room nights at other LUX* Resorts & Hotels in Mauritius and Vietnam, effectively offering owners complimentary holidays in some of the most enchanting destinations in the world.

Being a member of LUX* Unlimited comes with a host of privileges and benefits which include:

- Dedicated reservation services for booking or complimentary exchange reservations across all LUX* Residences portfolio globally
- Complimentary upgrade to the next best available room category
- Complimentary early check-in and late check-out
- Flexible working solutions including co-working spaces, meetings rooms, high speed internet connection and access to fitness centres
- Complimentary holidays in France, Vietnam and Mauritius by exchanging room night allocations with other LUX* Unlimited members
- 20 per cent off on the best available rates in all The Lux Collective properties when booking directly
- 20 per cent off on additional room reservations
- 15 per cent off on food and beverage offerings as well as spa and wellness services

Prices range from mid-€300,000 for a one-bedroom Garden Suite to €4.5 million for a luxurious Waterfront Villa.

For more information, visit www.luxresorts.com and www.la-baraquette.com or email contact@la-baraquette.com

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About The Lux Collective

The Lux Collective is a global hotel operator headquartered in Singapore and manages brands LUX* Resorts, SALT, Tamassa, SOCIO and Café LUX*. Other properties managed by The Lux Collective include Hotel Le Recif, Reunion Island as well as Ile des Deux Cocos, Mauritius, a private paradise island.

Successful hospitality experiences are created through hard work, passion and the collaboration of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners, they create and deliver some of the leading hospitality experiences in the world. Putting people first is the core of their culture as well as staying true to its values of being passionate, responsible and innovative in all that they do. The Lux Collective make each moment matter and cares about what matters. By providing comfort through thoughtful and exquisite designs, they create experiences that make each moment matter for all guests.

The Lux Collective is committed to operating in a considered and respectful manner that is mindful of future generations.

An affiliate member of IBL, a major economic player in the Indian Ocean, and a leader of the “TOP 100” Mauritian companies, IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

The Lux Collective currently manages:

LUX* Resorts & Hotels

Mauritius: LUX* Grand Gaube Resort & Villas, LUX* Belle Mare Resort & Villas, LUX* Le Morne Resort and LUX* Grand Baie Resort & Residences (opening 2021)

Maldives: LUX*North Male Atoll Resort & Villas and LUX* South Ari Atoll Resort & Villas

Ile de la Reunion: LUX* Saint Gilles Resort

China: LUX* Tea Horse Road Lijiang, LUX* Tea Horse Road Benzilan, LUX* Tea Horse Road Sangushui, LUX* Tea Horse Road Peach Valley, LUX* Tea Horse Road Daju Village, LUX* Tea Horse Road Stone, LUX* Tea Horse Road Shangri-La (Opening 2021), LUX* Tea Horse Road Dali (opening 2021), LUX* Tea Horse Road Pu'er (opening 2022), LUX* Chongzuo, Guangxi, LUX* Liyang (opening 2022) and LUX* Luxelakes, Chengdu (opening 2025)

Vietnam: LUX* Phu Quoc (opening 2022)

France: LUX* La Baraquette (opening 2023)

SALT Resorts

Mauritius: SALT of Palmar

Tamassa

Mauritius: Tamassa Bel Ombre

SOCIO

Mauritius: SOCIO Trianon (opening 2022)

About LUX* Resorts & Hotels

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

About Propriétés & Co

Propriétés & Co is a luxury property development group, founded in 2004 and born out of the bold idea to transform and repurpose the best of France’s heritage-rich châteaux, abbeys, monasteries and other unique sites into coastal and vineyard luxury estates and resorts.