

## LUX\* Resorts & Hotels in the Maldives Partners with Palazzo Versace Dubai for Twin Stays



**30 March 2021, Malé** – Guests of LUX\* South Ari Atoll Resort & Villas and LUX\* North Male Resort & Villas have one more reason to stopover in Dubai, United Arab Emirates. This twin stay partnership with Palazzo Versace Dubai will allow guests of the three ultra-luxury properties to take advantage of the tranquility and beauty of the Maldives as well as the vibrancy and glamour of Dubai in addition to all the attractions both countries have to offer.

The perfect combination of laid-back luxury in the Maldives and grand opulence synonymous with Dubai offers discerning travellers the best of both worlds. LUX\* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury - hospitality that is lighter and brighter with retro chic, minimalistic designs, whereas Palazzo Versace Dubai is a neoclassical piece reminiscent of a 16<sup>th</sup> century Italian palace located in Jaddaf Waterfront, along the shores of Dubai Creek.

“We are thrilled to be working alongside Palazzo Versace Dubai, two vastly different properties but very aligned in terms of market positioning and segmentation which will help to strengthen our foothold further in the Middle East,” said Roshan Radhay, Regional Director of Sales & Marketing, Maldives & Middle East of LUX\* Resorts & Hotels.

Guests of LUX\* Resorts & Hotels in the Maldives and Palazzo Versace Dubai will enjoy these exclusive perks when booking the **City and Beach Stop-over Exclusive Offer**:

- Book a stay for five nights at LUX\* South Ari Atoll or LUX\* North Malé Atoll to enjoy two complimentary nights at Palazzo Versace Dubai and vice versa.
- Round-trip airport transfers.
- Guests will also enjoy an immersive Collectable Experience in the Maldives that are designed to engage travellers more meaningfully with the community and destination to promote a circular economy.
- Promotion is valid for travel between 1 April and 30 September 2021.

“This alliance between Palazzo Versace Dubai and LUX\* South Ari Atoll Resort & Villas and LUX\* North Male Resort & Villas allows travellers to enjoy the world’s most iconic branded resorts within one booking. We aim to create incredible memories for our guests, and the joint forces with LUX\* Resorts & Hotels will appeal to the loyal patrons of both brands. By working

together across all facets of the travellers' hotel stays, we will curate new and exclusive packages that feature unique culinary and wellness experiences in all three properties," added Monther Darwish, Managing Director of Palazzo Versace Dubai.

For more information or to make a reservation, email:

LUX\* Resorts & Hotels: [stay@luxmaldivesresort.com](mailto:stay@luxmaldivesresort.com)

Palazzo Versace Dubai: [info@palazzoversace.ae](mailto:info@palazzoversace.ae)

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**luxresorts.com**

**About LUX\* Resorts & Hotels**

LUX\* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX\* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

**About Palazzo Versace Dubai**

Palazzo Versace Dubai is an urban resort located on the shore of the Dubai Creek, Dubai, United Arab Emirates. The 215 suites and the 169 exclusive residences together with several signature restaurants, a spa and the sophisticated range of Versace Home Collection products are brought together to create the Palazzo Versace Dubai – a truly unique lifestyle location. UAE developer ENSHAA in conjunction with Versace developed Palazzo Versace Dubai, a hotel and residential project, which launched in November 2015.