

LUX*

GRAND BAIE, MAURITIUS
RESORT & RESIDENCES

PRESS RELEASE

Opening 1 November 2021: LUX* Grand Baie Resort & Residences in Mauritius. LUX* Resorts & Hotels new flagship property will offer sophisticated beachside living for the modern, discerning traveller



28 April 2021 | The highly anticipated [LUX* Grand Baie Resort & Residences](#) will open on 1 November 2021, unveiling a new generation of boutique-style resort for the modern, discerning traveller. Located in the north of Mauritius known for its lively beachside cafes, bars and artisanal local crafts, the elegant hideaway will be nestled in the Grand Baie lagoon overlooking emerald-blue waters and white sandy beaches.

“The vision for LUX* Grand Baie has been in my mind for some time, and I have been determined to bring all my years of experience in resorts around the world to a crescendo in this magnificent property. Grand Baie is the crown jewel of Mauritius and the mandate from the outset was simple: create the finest luxury resort in the Indian Ocean. In the process, it has become the flagship for LUX* Resorts & Hotels and our first greenfield project in Mauritius. The essentials had to be perfect – comfort, warm, welcoming and inviting. Exciting, creative and full of LUX* soul. That ‘soul’ comes from our people, who in Mauritius are magical” said Paul Jones, chief executive officer of The Lux Collective.

ARCHITECTURE AND DESIGN

Jean-Francois Adam, the Mauritius-based architect who has spearheaded the design of the property, has been inspired by a childhood spent on the very beach the resort is set on, and observing sailing boat architecture. The result is a design concept that champions indoor-outdoor living and ‘purity’ by working in harmony with the natural surroundings. The architecture breaks away from the traditional mould in Mauritius whilst honouring the island’s raw materials. “I’m fascinated by the mechanics of sailboats: the interrelationship between the hull and the sea, the sails and wind, and man with nature, which conjures an image of elegance. I have channelled this elegance into the architecture of LUX* Grand Baie Resort & Residences” said Jean-Francois. Design maestro, Kelly Hoppen CBE, has created the interiors that encapsulate the beauty of the land and the Indian Ocean with voluminous spaces symbolising ‘a breath of fresh air’. “From the moment you enter the resort, you will be met with incredible



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scale and a multitude of exquisite neutral and natural textures and tones which exude sophistication and comfort. Everything is orchestrated to entice guests to fall into an experience of relaxation and luxury,” said Kelly.

INTRODUCING NEW AND EXCITING LUX* SIGNATURE ACCOMMODATION

Each suite, villa, residence and penthouse are a labour of love resulting in the pinnacle of luxury and comfort. Each is made to feel like a designer’s holiday home in the tropics. Settle in, relax, sunbathe, host some friends for a day party in your Penthouse, take a dip in your villa pool, or just do nothing else than laze in beauty and comfort.

- **86 LUX* Junior Suites** (65 sqm) present a spacious entrance, dressing room, bedroom and a bathroom featuring an oversized shower and separate bathtub. Neutrals and refined beach style will blend seamlessly with the deep blues of the surrounding ocean and white Mauritius sands.
- **20 LUX* Pool Residences** (2 bedroom - 180 sqm) and **2 LUX* Pool Penthouses** (3 bedroom – 325 sqm) feature private pools, modern kitchens, expansive entertainment terraces, private living and dining rooms.
- **7 LUX* Pool Villas** (2 bedroom – 240 sqm) have a private pool and fire pit, as well as an outdoor gazebo and sundecks on a shaded terrace.
- **1 LUX* Grand Beach Pool Villa** (3 bedroom – 420 sqm) is the ultimate tropical hideaway with direct access to the beach, a wide sun deck, and a *chef de maison* on hand to serve delicious spreads on the outdoor terrace.

Our LUX* Pool Penthouse, LUX* Pool Villa, LUX* Grand Beach Pool Villa all benefit from private Butler service.

DINE AND DANCE IN STYLE

Offering laid-back dining from morning to night, **Beach Rouge** – LUX* Resorts & Hotels’ signature beach club concept - sits on the water’s edge and will serve fresh, locally-sourced cuisine for breakfast, lunch and dinner. When the sun dips below the horizon, the space will be lit in a spectacular red tint and draw a crowd to its bar with a resident DJ setting the mood from chill to groove. Eye-catching **Ai KISU** (meaning ‘flame’ in Japanese) will offer a lively atmosphere and best-in-class Asian cuisine created using warayaki straw fire cooking in an open kitchen. Its accompanying **private club** will boast sleek interiors, pop-up dinner parties and sets from international DJs and local musicians alike. European-inspired **Maison LUX*** will brew fresh, organic own-blend coffee and serve a curated selection of French, Italian and Spanish pastries, and homemade gelato. The jewel in the resort’s crown will be its expansive rooftop bar and restaurant **Bisou** which affords spectacular panoramic views of the surrounding Indian Ocean. The **adults-only area** will be home to a 30m infinity pool which will serve tapas-style cuisine on floating trays and is surrounded by cabanas and natural greenery. As night falls, the space transforms into a lounge bar where guests will enjoy lively music sets from the hotel’s resident DJ.

CUTTING EDGE WELLNESS AND FITNESS

A holistic approach to wellness is a key component in the design of **LUX* ME Spa & Fitness**. The wellness facilities will span four floors with chic interiors, cutting edge technology and ancient wisdom from the East and West creating a wellness eco-system where guests can feel their best. The spa will offer an array of immersive thermal experiences including a unique hydrotherapy concept, Kneipp walk, Turkish Hammam and Tepidarium soaks, alongside eight spacious treatment rooms where guests can experience signature spa treatments on high-tech beds.

LUX* Me Fitness offers a unique balance of indoor and outdoor wellness experiences. A wide **array of weekly fitness and wellness classes** will be offered, ranging from strength and functional training, HIIT, cycling, soft-sand running, to mobility recovery and Yoga, for both small and large groups. **Personal training** and **specialized urban fitness retreats**, integrating the latest exercise science principles, will also be available for individual needs and goals.

The logo for LUX* Grand Baie, Mauritius Resort & Residences, featuring the word "LUX*" in a large, bold, white sans-serif font with a small asterisk to the right.

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The fully equipped Fitness Centre will feature an outrace functional fitness cube and the Technogym Excite live range with six different cardio modalities for all needs and abilities. To get the heart-pumping, there will be a **Technogym Group Cycle Studio** with both instructor-led and virtual on-demand cycling classes. The **Niyama Studio** will be a minimalist mind and body space for private or small group classes including yoga, Pilates, stretch and release classes. The **Wellness Bar** will offer pre-session and post-workout beverages to recharge and rehydrate.

The **Indian Ocean's first-ever** full-fledged outdoor rooftop wellness experience, **Muscle Up on the Roof**, will feature **two 30-metre** Olympic-standard running tracks and a **MyBeast** Functional Fitness Frame equipped with 12 workout stations such as power rack, multi pull-up and punching bag.

LUX* JUNIORS

PLAY is all about mindfulness and modern experiences for children between three and 12 years old. With expertly curated activities that support individuality, self-discovery and development, programmes are centred around five pillars; eat well, move, care, feel and create. Children will try their hands at the Little Green Fingers gardening project, making gelato at the Ice Cream Lab and creating calm with a session of Junior Yoga. Teens will spend time at **Studio 17** playing vintage arcade games, exploring their musical talents at the DJ deck or honing their creative eye at the Photofanatics station. They can explore the seas with windsurf, kayak and paddle board lessons.

A SUSTAINABLE APPROACH

LUX* Grand Baie Resort & Residences is committed to championing sustainability through socially responsible and environmentally friendly practices. From using renewable building materials in the construction phase, reducing, recycling and reusing waste, engaging in ethical and local food sourcing, caring for local communities and protecting the natural environment, it is central to everything that LUX* Grand Baie operates and creates.

Be the first to experience the unveiling of LUX* Grand Baie to enjoy 30 per cent off the best available rate by staying between 1 November 2021 and 31 January 2022. Or plan ahead and reserve your stay before the end of this year to enjoy 22 per cent off the best available rate on stays between 1 February and 31 December 2022.

To make a reservation, visit www.luxresorts.com or email reservation@theluxcollective.com

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About The Lux Collective

The Lux Collective is a global hotel operator headquartered in Singapore and manages brands LUX* Resorts, SALT, Tamassa, SOCIO and Café LUX*. Other properties managed by The Lux Collective include Hotel Le Recif, Reunion Island as well as Ile des Deux Cocos, Mauritius, a private paradise island.

Successful hospitality experiences are created through hard work, passion and the collaboration of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners, they create and deliver some of the leading hospitality experiences in the world. Putting people first is the core of their culture as well as staying true to its values of being passionate, responsible and innovative in all that they do. The Lux Collective make each moment matter and cares about what matters. By providing comfort through thoughtful and exquisite designs, they create experiences that make each moment matter for all guests.

The Lux Collective is committed to operating in a considered and respectful manner that is mindful of future generations.

An affiliate member of IBL, a major economic player in the Indian Ocean, and a leader of the "TOP 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

The Lux Collective currently manages:

LUX* Resorts & Hotels

Mauritius: LUX* Grand Gaube Resort & Villas, LUX* Belle Mare Resort & Villas, LUX* Le Morne Resort and LUX* Grand Baie Resort & Residences (opening 2021)

Maldives: LUX* North Male Atoll Resort & Villas and LUX* South Ari Atoll Resort & Villas

Ile de la Reunion: LUX* Saint Gilles Resort

China: LUX* Tea Horse Road Lijiang, LUX* Tea Horse Road Benzilan, LUX* Tea Horse Road Sangushui, LUX* Tea Horse Road Peach Valley, LUX* Tea Horse Road Daju Village, LUX* Tea Horse Road Stone Town (opening 1 Dec 2020), LUX* Tea Horse Road Dali (opening 2021), LUX* Tea Horse Road Pu'er (opening 2021), LUX*

Chongzuo, Guangxi (opening 1 Jan 2021), LUX* Liyang (opening 2022) and LUX* Luxelakes, Chengdu (opening 2025)

Vietnam: LUX* Phu Quoc (opening 2022)

France: LUX* La Baraquette (opening 2023)

SALT Resorts

Mauritius: SALT of Palmar

Tamassa

Mauritius: Tamassa Bel Ombre

The logo for LUX* is displayed in a large, white, sans-serif font. The asterisk is positioned to the upper right of the 'X'. The background of the header is a photograph of a beach with waves breaking on the sand.

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SOCIO

Mauritius: SOCIO Trianon (opening 2022)

About LUX* Resorts & Hotels

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.