LUX*
GRAND BAIE, MAURITIUS
RESORT & RESIDENCES

PRESS RELEASE

INTRODUCING THE NEW LUX* GRAND BAIE IN MAURITIUS:

INNOVATIVE ELEGANCE BY KELLY HOPPEN AND JEAN-FRANCOIS ADAM



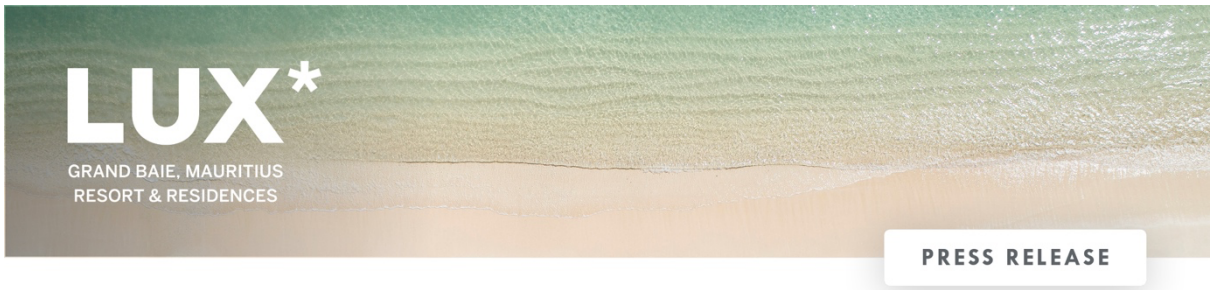



03 February 2022 | Innovative luxury hotel group LUX* Resorts & Hotels, has opened its doors to LUX* Grand Baie, a new generation boutique-style hotel and the first of its kind in the Indian Ocean. Its elegant and distinctive look is born out of a collaboration between multi-award winning British interior designer Kelly Hoppen CBE, who has worked with The Lux Collective for over a decade, and Mauritian architect Jean-Francois Adam.

Kelly Hoppen commented, "*When I was asked to create a scheme for the hotel, I wanted to create something that didn't exist in Mauritius, a different experience, a different aesthetic altogether."*

Located on the beach, the hotel provides state-of-the-art luxury in a serene setting. The second guests enter LUX* Grand Baie, they are met with incredible scale and a multitude of exquisite neutrals and natural textures, which exude endless sophistication and comfort. Offering a total of 116 suites, villas and residences, every element at the hotel is carefully orchestrated for the guests to melt into the interiors. Each area of the hotel has an individual, international feel to it, although with a strong sense of flow and community.

"My vision was to capture the beauty of the land and sea in a playful, vibrant and elegant way. The eclectic interior design and the neutral palette effortlessly dance with the incredible work of Mauritian architect Jean-Francois Adam, as well as with the turquoise lagoon, the lush gardens, and the powder-white beach. The enduring quality of all components will stand the test of time, providing the most peaceful, sustainable and comfortable haven for all guests. Seeing my initial vision come to life is a sensational feeling, all to which I have CEO Paul Jones and The Lux Collective to thank" said Kelly Hoppen.



The Entrance
The lobby area was very important in the creation of LUX* Grand Baie; it has been designed to not just be about the arrival, but the staying. Kelly and LUX* Resorts wanted to create a space where community naturally grows. Whether guests are enjoying a coffee at Maison LUX* or sitting on one of the six-metre sofas looking out onto the ocean, meeting other guests, or having a drink; this space has been designed to be multi-functional. The vaulted ceilings with the extraordinary wooden and glass Perspex circles, mixed with the black stone and wood inevitably sets the tone of East meeting West.

Beach Rouge
Beach Rouge is LUX* Resorts & Hotels' signature beach club concept, offering locally-sourced cuisine throughout the day, and a resident DJ at night. Kelly explained that "*designing the iconic Beach Rouge at LUX* Grand Baie was special, as the vast area we had to play with was rare in such a setting. From the spacious bar area to the playful pool with daybeds merged into it, to hidden places to relax, this place is one of my favourites*". Beach Rouge encompasses all occasions and moods, whether guests are looking for something simple or lavish.

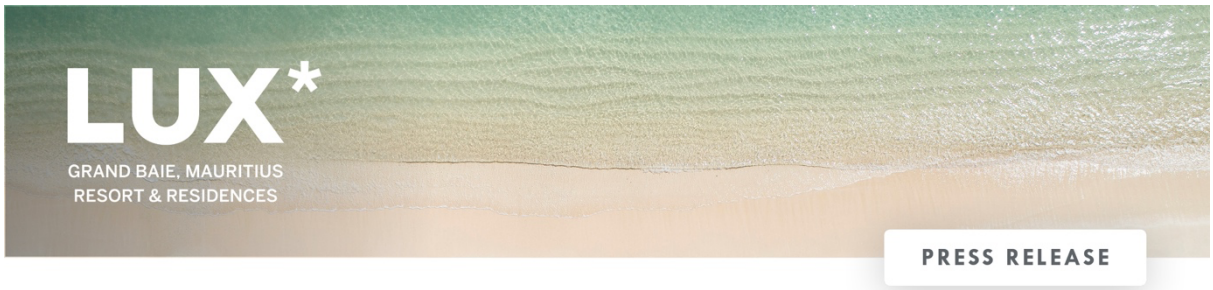
Bisou
The adults-only Bisou rooftop is a first in Mauritius. Exquisite shading orchestrated with subtle greys, blacks and whites, accompanied by a 22-metre infinity pool overlooking the lagoon, gives guests a feeling of floating over the Indian Ocean. The area, with an in-water dining experience and playful swings, has been designed to cater for all-day lazing, or simply enjoying a sundowner watching the spectacular Mauritian sunset.

Ai KISU
When designing the signature Asian restaurant, Kelly and LUX* Resorts wanted to create something with an extraordinary atmosphere. The striking fire cauldron, the feast of brass, wood and the mirrored ceiling melt perfectly with the dimmed and seductive lights. The open kitchens behind the glass walls contribute beautifully; dramatically building the story of each dish being cooked and served. From the restaurant to Club Ai KISU, they have considered the flow of what comes next, where guests' eyes wander, and what they indulge in with all of their senses.

Junior Suites
The Junior Suites are incredibly spacious with crittall doors to utilise the space and light from the lush gardens. Taupe woods, dark detailing, and mindfully chosen linen all come together in perfect harmony. The terrazzo bathroom as well as the curved architecture, gives the suites their charming character.

The Villas
For guests looking for spacious and private luxury living; this is it. The spiral, whipped cream staircase is paired with spacious areas for all occasions with family and friends. Guests can rest, relax and play in this unique space where neutrals are accompanied with splashes of colour, and marbles and stones set the tone.

The Residences
The Residences are unique, but they mirror the same neutral tones with black accents. They feature an expansive pool, four-poster bed, and a mix and layering of marbles with stone and wood. Kelly explained "*It is important, when on holiday, to feel that you are experiencing something different – a level of luxury that also feels like your home away from home."*



LUX* Me Spa

The spa is one of the standout spaces in the hotel. Parisian style is a key source of inspiration here, with a chic elegance fused with a more organic and simple Mauritian aesthetic, complemented with hints of Miami glamour in the gym. Kelly described that *"designing a spa is one of my biggest pleasures – it's a space where you should feel completely nurtured, relaxed, and at one with yourself, which we have achieved at LUX* Grand Baie Resort & Residences."*

Unveiling Offer

Stay at LUX* Grand Baie before 28 February to enjoy a 30 per cent deduction of the best available rate

Reservations:

www.luxgrandbaie.com or email reservation@theluxcollective.com

Press contact:

BIRD Travel PR / hello@birdtravelpr.com

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About The Lux Collective The Lux Collective is a global hotel operator headquartered in Singapore and manages brands LUX* Resorts, SALT, Tamassa, SOCIO and Café LUX*. Other properties managed by The Lux Collective include Hotel Le Recif, Reunion Island as well as Ile des Deux Cocos, Mauritius, a private paradise island. The Lux Collective currently manages:

LUX* Resorts & Hotels
Mauritius: LUX* Grand Gaube Resort & Villas, LUX* Belle Mare Resort & Villas, LUX* Le Morne Resort and LUX* Grand Baie Resort & Residences (opening 1 December 2021)
Maldives: and LUX* South Ari Atoll Resort & Villas
Ile de la Reunion: LUX* Saint Gilles Resort
China: LUX* Tea Horse Road China (Lijiang, Benzilan, Stone Town, Peach Valley, Daju Village, Sangushui, Dali – opening 2021, Shangri-La – opening 2021, Pu'er – opening 2022), LUX* Chongzuo, Guangxi, LUX* Liyang (opening 2022) and LUX* Luxelakes, Chengdu (opening 2025)
Vietnam: LUX* Phu Quoc (opening 2022)
France: LUX* La Baraquette Resort & Residences (opening 2023)
SALT Resorts
Mauritius: SALT of Palmar
Tamassa
Mauritius: Tamassa Bel Ombre
SOCIO
Mauritius: SOCIO Trianon (opening 2022)
About LUX* Resorts & Hotels
LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

KELLY HOPPEN CBE
KELLY HOPPEN INTERIORS

Having changed the face of the design industry, British designer Kelly Hoppen CBE is one of the most sought-after designers of her generation. Kelly's iconic style, defined by a subtle fusion of clean lines and neutral tones and intuitively balanced with an opulent warmth, has been honoured with numerous prestigious awards and accolades including a MBE 2009 and CBE in 2021. Kelly's passion for design and understanding her clients' needs is what she lives and breathes for the last 45 years. With thousands of projects over the last four decades, Kelly and her talented team create multi-faceted couture interiors, advising on every aspect and detail of a project. Her diverse portfolio of projects includes exclusive commercial properties, private homes, turnkey properties, yacht, cruise ships, private jets and 5* hotels.