

LUX*

SOUTH ARI ATOLL, MALDIVES
RESORT & VILLAS

11 February 2022

Celebrate Love This Valentine's at LUX* South Ari Atoll



Malé – LUX* South Ari Atoll invites guests to celebrate love with its romantic escape experiences this Valentine.

Showcasing a playful, fun and modern vibe, the resort highlights one of their Collectable Experiences on this special occasion – “Couple Goals in the Maldives” – a package that is curated to restore the couples and bring them closer to each other. The experience starts with a secret gift that couples can choose for their better half from the hand-picked list. Together, the love birds will also learn the techniques of a relaxing massage from a skilled therapist, followed by a soothing 30-minute sound bath and a private pop-up bar with canapés by the bonfire on the beach.

At the multi award-winning LUX* Me Spa, guests can enjoy the Romantic Escape package with a 60-minute massage of their choice and a 15-minute Refreshing Facial accompanied by one glass of sparkling wine in the overwater treatment room. Not to mention that they have all the access to the steam, sauna and Spa pool to unwind for the rest of the day.

Celebrating love in an eco-friendly way, guests who wish to show their commitment of their love to each other and the environment will receive a 20 per cent discount this Valentine's on the coral frame adoption programme. Couples can play a part in helping to restore damaged and degraded reefs around the island by adopting a coral frame and planting it on the house reef. A certificate will be given by the resort as a recognition for their memorable moment. Guests can follow the growth of their adopted corals with photo updates from the Marine Biology team or on return visits.



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To make Valentine's evening unforgettable, the resort has prepared an extraordinary five-course dinner served with rose champagne and live music in a private location on the beach or at the renowned Italian restaurant, Allegría, where the lovers get to enjoy the tropical sunset and end the perfect night under the stars.

Make a reservation with the code "CELEBRATELOVE" before 28 February 2022 to enjoy a special rate on accommodation and receive perks which include one fruit platter, one bottle of LUX* Popcap sparkling wine upon arrival, one 30-minute couple massage, one Valentine's Day cake and bed decoration as well as a 45-minute photoshoot with LUX* South Ari Atoll's in-house photographer. Couples will receive one printed A5 photo as a memento.

For more information or to make a reservation, please visit www.luxresorts.com, contact stay@luxmaldivesresort.com or call +960 668 0901.

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About LUX* Resorts & Hotels

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

www.luxresorts.com/