

LUX* South Ari Atoll Elevates Wellbeing Experience With Latest Technogym Training Programmes



24 August 2022, Malé, The Maldives – Highlighting the signature LUX* ME concept, a holistic approach to wellbeing, LUX* South Ari Atoll celebrates its new partnership with Technogym, the leading provider of fitness experiences, and launches the latest advanced fitness equipment.

The award-winning Maldivian resort also invites its guests for a series of innovative trainings, where the new cardio collection with combined biocircuit workout programmes is introduced.

“At Technogym, we design unique and engaging training experiences that include digital technology. We are proud of our bespoke project with LUX* South Ari Atoll that offers guests a superior wellness experience with state-of-the-art equipment alongside Technogym Ecosystem connectivity,” says Enrico Manaresi, Technogym Press & Media Director.

“A sanctuary for health and holistic wellbeing, LUX* South Ari Atoll offers a personalised approach to self-care, be it for spa, fitness, yoga, meditation to nutrition. Additionally, our resort presents tailor-made journeys to immerse guests in the idyllic island surrounds,” says **LUX* South Ari Atoll General Manager Mr. Patrice Aira**.

Ideal for those seeking a wellness retreat in the Maldives, the resort features **four signature packages - Relax, Reboot, Rejuvenate and Re-energise, targeting individual needs**. Under the LUX* Me wellbeing concept, each package is thoughtfully curated. It combines expert consultations, spa and beauty treatments, mindful practices, customised healthy menu along with personal trainings and state-of-the-art workouts throughout the stay.

For more information about LUX* South Ari Atoll and its wellness and fitness offers, please visit www.luxresorts.com, contact stay@luxmaldivesresort.com or call +960 668 0901.

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About LUX* Resorts & Hotels

LUX* Resorts & Hotels helps people to celebrate life by delivering consistently on the promise of a different kind of luxury; hospitality that is Lighter. Brighter. LUX* stages exceptional experiences in different locales – whether on the Beach, in the City or in Nature – by banishing thoughtless patterns and being more simple, fresh and sensory for the benefit of all our guests.

About The Lux Collective

The Lux Collective (“TLC”) is a global luxury hotel operator headquartered in Singapore and manages brands LUX*, SALT, TAMASSA, SOCIO and Café LUX*. Other properties managed by TLC include Hotel Le Recif, Reunion Island and Ile des Deux Cocos, Mauritius, a private paradise island.

At the heart of its purpose, TLC makes each moment matter and cares about what matters. Putting people first is the core of TLC’s culture as well as staying true to the values of being passionate, responsible and innovative in all that it does. By providing comfort through thoughtful and exquisite designs, TLC creates experiences that make each moment matter for all guests. It is committed to operating in a considered and respectful manner that is mindful of future generations.

Growing the global presence, TLC currently manages 15 operating resorts and hotels in China, Maldives, Mauritius and Ile de la Reunion, and with 12 more hotels in its development pipeline in Europe, Asia and Middle East.

An affiliate member of IBL, a major economic player in the Indian Ocean and a public-listed leader of the “Top 100” Mauritian companies, IBL is active in key sectors of the Mauritian economy, with a global portfolio of approximately 300 subsidiaries and associated companies.

Media Relations

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