

THE LUX COLLECTIVE LTD.

Connaught House, St. Julian's Avenue, St. Peter Port, Guernsey GY1 1GZ
Registration No. 74949
(the "Company")

DIVIDEND DECLARATION

Notice is hereby given that the Board of Directors of The Lux Collective Ltd. (the "Company") has, on 13 May 2026, declared a final dividend of Rs 0.18 per share in respect of the financial year ending 30 June 2026.

The Company is also offering eligible shareholders the option to receive their dividends in Euro. For shareholders who elect to receive their dividends in Euro, the dividend per share will be Euro 0.0033, calculated at the prevailing exchange rate on the date of this Communiqué.

Shareholders registered as at the Record Date will receive a postal communication regarding the Euro dividend payment procedure.

The salient dates for the payment of the declared dividend are below:

Declaration of dividend	13 May 2026
Record Date for shareholders to be eligible for dividend payment	15 June 2026
Last day for eligible shareholders to communicate their Euro bank account details to receive the dividend payment in Euro	15 June 2026
Payment date of dividend (on or about)	29 June 2026

By Order of the Board
The Lux Collective Ltd.
13 May 2026

The Board of The Lux Collective Ltd. accepts full responsibility for the accuracy of the information contained in this communiqué.